

How FusionRed Uncovered Hidden Cyber Risks of Penrith Valley Chamber

Penrith Valley Chamber of Commerce partnered with FusionRed to bring clarity to their business' IT and cybersecurity, an area of their business that felt complex and high-risk for them. Through structured assessments and ongoing managed IT and cybersecurity support, FusionRed worked alongside the Chamber to identify risks, protect sensitive business data, and establish confidence in their technology environment knowing that their operations are now free from disruptions.

Rather than overwhelming the internal team with technical detail, the focus remained practical, which is ensuring the Chamber understood what was happening, what mattered most, and how their systems were being safeguarded. The result was not just improved security, but peace of mind and visibility at a leadership level.



"For me, it's the level of service that FusionRed provides. We never have to think twice. We get monthly reports that give us the kind of intel into how we've been leveraging the service and the things that we don't even know that go on in the background."

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General Manager
Penrith Valley Chamber of Commerce



About Penrith Valley Chamber of Commerce

Penrith Valley Chamber of Commerce is a member driven organisation representing and advocating for businesses across Penrith and the wider Western Sydney region. The Chamber exists to support economic growth by connecting local businesses, facilitating networking opportunities, and acting as a collective voice between the business community, government, and key stakeholders. Through events, advocacy, education, and partnerships, Penrith Valley Chamber of Commerce plays an active role in strengthening the local economy.

Business Challenges of Penrith Valley Chamber

As a reputable local business chamber, Penrith Valley Chamber of Commerce plays a central role in supporting, connecting, and advocating for hundreds of businesses across the region. Behind the scenes, this responsibility depends heavily on secure, reliable, and undisrupted technology systems, yet their greatest cyber risks were often the ones they couldn't see.

Without dedicated tech support, unseen IT and cybersecurity gaps could expose their sensitive client data, disrupt operations, and damage trust within the local business community the Chamber represents. These challenges showed up in critical ways such as:



Limited visibility into hidden IT and security risks



Responsibility for protecting sensitive client data



Technology risks sitting outside internal expertise



Potential exposure to breaches without early warning



No clear way to assess what "safe" actually looked like



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Results

Now, Penrith Valley Chamber of Commerce operates with greater confidence in how its technology supports its company mission. Sensitive business data is protected, risks are actively monitored, and their leadership team has clear visibility into what's happening behind the scenes (without needing to be IT experts themselves.)

By closing the gap between "what we know" and "what we don't know," the Chamber has reduced the likelihood of disruptive incidents and removed uncertainty around security and reliability. This allows the organisation to stay focused on supporting local businesses, educating its members, and strengthening the broader business community without the constant fear of unseen cyber risks.

If your business handles sensitive client data, how confident are you that it's protected from breaches?

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Close the gaps before they cost your business further.

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