

Protecting The Leading Chauffeur Company from Cyber Threats

Business Challenges of Equity Transport Group

Despite having firewalls and endpoint protection in place, Equity's leadership recognised that evolving cyber threats required a more proactive, holistic security approach. Key drivers for engagement included:

- Lack of end-to-end threat visibility across wireless networks and office devices
- Insufficient dark web monitoring and backup protocols
- Growing concern over disaster recovery readiness
- Need for real-time threat response and monitoring
- Desire to increase security awareness and training across teams

About Equity Transport Group

Equity Transport Group operates over 1,000 vehicles across every Australian capital city, with a growing international presence. As the country's leading chauffeur provider, the company depends on high-integrity, high-availability systems to maintain uninterrupted service and client trust across VIP, enterprise, and government sectors.



"Before FusionRed, we thought we had a pretty good security footprint. But they came in, got to know us deeply, and magnified our position. Now, if there's any unwanted traffic, even in remote offices, we're alerted immediately. The monitoring gives us peace of mind and the backup protocols complete what we were missing. Our experience has been nothing short of fantastic"

Andrew Sullivan

Head of Systems, Equity Transport Group

Overview

Equity Transport Group partnered with FusionRed to assess and elevate their cybersecurity maturity. Through Fortify Assess and a tailored deployment of Fortify360, FusionRed enabled a top-down transformation of Equity's security posture, enhancing endpoint protection, threat visibility, and cyber resilience across their extensive national footprint.

FusionRed's Fortify360 solution delivered end-to-end visibility through 24/7 NOC monitoring across Equity's national offices. Advanced endpoint detection was deployed across all user devices, supplemented by dark web monitoring to flag compromised credentials. The team also redesigned backup and disaster recovery protocols, ensuring operational continuity in the face of any potential disruption.

FusionRed worked hand-in-hand with Equity's internal teams across geographically dispersed offices, aligning technology deployments with operational needs.

"We had FusionRed come in and sit with us over multiple occasions. They really got to know us from the ground up, assessing where we stood, identifying gaps, and guiding us through a full-scale improvement. It's been a great experience working with a partner who understands the geographic complexity of our operations and supports us end-to-end"

Andrew Sullivan

Head of Systems, Equity Transport Group

Results

FusionRed delivered a smooth implementation with no disruption to Equity's national operations. They now have complete visibility across all networks and devices, bolstered by enhanced backup protocols and 24/7 threat monitoring for real-time response.

The partnership also elevated staff awareness through cybersecurity training and surfaced hidden vulnerabilities through penetration testing, closing gaps that could have seriously impacted operations. Equity now moves forward with confidence and resilience, backed by an expert partner.

**Think your cybersecurity is strong enough? So did they.
Fortify your business today with FusionRed.**



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